

Chronic Disease Prevention and Health Promotion (CDPHP) Section Updates

General Updates

- CDPHP would like to welcome the following new staff
 - Mitch DeValliere, Quality Improvement Manager
 - Patricia Segura, Wellness and Prevention Coordinator
 - Nicole Dutra, Youth Tobacco Prevention Coordinator
 - Michelle Harden, BOLD Coordinator
 - Lysie Powell, AA II
 - July Wright, AA II
 - Troy Lovick, Heart Disease and Stroke Coordinator
 - Tonya Calhoun, Diabetes Prevention Coordinator
 - Blake Thomas, Tobacco Coordinator
 - Taylor Mosely, Clinical Engagement Unit Evaluator
 - Andrea Rodriguez, Grants Project Analyst

- CDPHP is the recipient and managing entity for the CDC-RFA-OT21-2103 National Initiatives to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnical Minority Populations and Rural Communities
 - As part of these efforts, CDPHP will be establishing a Health Equity Unit to build capacity to address health disparities and provide technical assistance to programs across DPBH
 - Internal partners in these efforts include DHHS DPBH Immunizations and Maternal, Adolescent, and Child Health, DHHS Director's Office Grants Management Unit and Office of Minority Health and Equity
 - External partners in these efforts include the Department of Child and Family Services, Southern Nevada Health District, Carson City Health and Human Services, Washoe County Health District, Office of Rural Health, Healthy Communities Coalition, Nevada Cancer Coalition, the Centers for Disease Control and Prevention Foundation, and the Blueprint Collaborative
 - Under this funding, CDPHP will begin efforts to renew the State of Nevada Chronic Disease Prevention and Control Plan

- CDPHP applied for CDC-RFA-DP21-2109 Community Health Workers for COVID Response and Resilient Communities. CDPHP was recommended for an award but did not score high enough to receive actual funding due to a limited number of awards. CDPHP has applied for funding under ARPA to move forward with the Community Health Worker initiatives proposed for this project.
- CDPHP has also applied for the following grant opportunities but has not yet heard back regarding awards: HRSA Grant Opportunity Family Centered Approaches to Improving Type 2 Diabetes Control and Prevention and CDC Grant Closing the Gap with Social Determinants of Health Accelerator Plans
- CDPHP hosted two MPH interns over the summer. One intern conducted a series of key informant interviews to inform the development of a Health Equity Toolkit for Food

Security. The second intern assessed Women's Health Connection data to identify possible health disparities. These projects will be used to inform future program improvements.

CDPHP Program Updates

BOLD Program

- The CDC has awarded the *DP20-2004 BOLD (Building our Largest Dementia) infrastructure for Alzheimer's Core Capacity* grant to 11 States, including Nevada. The activities outlined in BOLD are designed to create a uniform national public health infrastructure focusing on issues such as increasing early detection and diagnosis, risk reduction, prevention of avoidable hospitalizations, and supporting dementia caregiving. It is designed to promote the implementation of CDC's [Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map](#) and the [Healthy Brain Initiative Road Map for Indian Country](#).
- Nevada began building capacity to address Alzheimer's disease and related dementias (ADRDs) upon grant award and has partnered with the Alzheimer's Association, the University of Nevada Reno (UNR) Dementia Engagement, Education and Research (DEER) program to begin outlining improvements of Alzheimer's supports across the State.
- The State has established, and the Governor's office has approved a full-time position within the CDPHP to coordinate the statewide efforts related to ADRDs, this position was filled June 1, 2021.
- Much of year one focused on framing the structure of the Nevada BOLD Program, implementing the Nevada ADRD State plan, and aligning an existing group of stakeholders into a Statewide Dementia Coalition.
- Since the award, the program has made substantial progress. The State continues to build staff capacity to manage the grant, including entertaining a possible intern in the fall. The UNR DEER partnership has established a framework for providing education to care providers, a compilation of Nevada-specific resources, and established data and surveillance systems and this project is beginning find a home in an accessible publicly available format. The Nevada ADRD statewide plan was completed by the DHHS Task Force on Alzheimer's Disease earlier this year, and the TAFD will hear recommendations for updates early in Year 2. The ADRD-specific module (Module 19) is scheduled for implementation in the BRFSS in the 2021 survey and data will then be available to further support the activities of the Dementia Coalition.
- The BOLD program team, in conjunction with the UNR Dementia Engagement, Education and Research team added several community partners and is currently focusing on implementing the Healthy Brain Initiative Roadmap activities in communities across the state, including efforts to encourage a social relational view of dementia.
- Major accomplishments in year one included identifying available resources from across the state to be included in a Nevada Specific toolkit. The collaboration of more than 1300

partners across the state, has allowed the BOLD program team to build a list of educational resources, community support resources and identify priority visions for establishing Nevada as a leader in dementia support infrastructure. Partnerships with the Cleveland Clinics, Lou Ruvo Center for Brain Health, UNR DEER, UNR Sanford Center for Aging, The Alzheimer's Association, Aging and Disability Services, Pyramid Lake Paiute Tribe and many independent community groups have culminated in a dynamic assembly of stakeholder committed to defining Nevada as a model dementia support community. Additionally, plans are currently underway to enhance the Dementia Friendly Nevada, resources driven website that will act as an information hub for dementia support across the state, linking State, County, private sector, and medical resources together for community access, understanding of best practices, training, and dementia education to support the BOLD Infrastructure.

Comprehensive Cancer Control Program

- Hosted by the Nevada Cancer Coalition (NCC), the Nevada Cancer Summit will be held on September 28 in Las Vegas in person and virtually. The conference aims to convene health care professionals from across the state for a one-day conference combining continuing education and networking. The Summit features sessions covering an array of topics ranging from clinical oncology and treatment innovation to best practices in prevention and early detection, advances in survivorship care, and cancer data reporting. CDPHP staff attending will foster collaboration within the cancer control community and further staff knowledge of cancer care and partner initiatives throughout the state.
- NCCP and NCC developed a partnership with Medicaid MCOs to address health disparities for their enrolled members. Data indicates low screening rates for breast cancer among African American beneficiaries. Asians have also been identified as racially disproportionate populations which this group will take a further look into. This collaborative is interested in applying evidence-based interventions to reach these impacted communities. MCO key leaders have engaged in additional cancer task forces, workgroups, and breast cancer collaboratives to expand partnerships across the cancer community as unified efforts work to increase screening rates.
- The 2021-2025 Nevada Cancer Plan was recently released in the Spring. The Plan references the impact of state demographics, reveals data in relation to cancer burden and draws attention to the significance health disparities. The development demonstrates collaboration efforts between stakeholders and cancer partners statewide on initiatives to address the following cancer goals and objectives:
 1. Prevention
 2. Early Detection
 3. Equitable Access
 4. Quality of Life
 5. Surveillance and Research

WISEWOMAN

Overview

**Nationally, WISEWOMAN is currently in year three of the five year grant opportunity. However, Nevada was only awarded in Federal Fiscal year 2020, meaning this has been the inaugural program year for CDPHP.*

- The WISEWOMAN Program was established to extend services provided to women as part of the National Breast and Cervical Cancer Early Detection Program (NBCCEDP). WISEWOMAN provides NBCCEDP participants with access to additional cardiovascular disease preventive health services. The intent and benefit of coupling the two programs is to create a stronger link to ensure women aged 40-64 receive appropriate cardiovascular disease risk assessment and risk reduction.
- At an integrated office visit, Women's Health Connection (WHC) identifies women who are at risk for cardiovascular disease (CVD) and enrolls them into WISEWOMAN. Once enrolled, additional labs (HbA1C, lipids, glucose, cholesterol) are taken on the same day and women receive risk reduction counseling. Risk reduction counseling interprets the women's health risk assessment and screening results to refer them to a Healthy Behavior Support Service (HBSS). Though Health Coaching is identified as a stand-alone HBSS, it will be used in conjunction with the other programs. Once completed with the HBSS, women receive a follow-up screening to assess program progress. Women enrolled should be rescreened every year.
- WISEWOMAN will partner with Access to Healthcare Network and pilot the program with Northern Nevada HOPES. Services are projected to begin in early September 2021.

Purpose

WISEWOMAN was created to help women understand and reduce their risk for heart disease and stroke by providing services to promote lasting heart-healthy lifestyles.

Eligibility

- Women 40 – 64 years of age
- Low-income (below or at 250 percent of the Federal Poverty Level)
- Underinsured or uninsured
- Enrolled with the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) – WHC Program

Nevada 1815 and 1817 Grants: Heart Disease and Stroke and Diabetes Prevention Programs

- The Diabetes, Heart Disease, and Stroke Prevention grant (1815) implemented Year 4 grant activities on June 30, 2021, by working with statewide partners and awaiting quarterly reports.
- The Heart Disease and Stroke Prevention Program is completing Year 3 of the 1817 grant and will implement Year 4 activities on September 30, 2021.
- The Heart Disease and Stroke Prevention Coordinator position has been filled by Troy Lovick on May 31, 2021.
- The Diabetes Prevention and Control Coordinator position has been filled by La'Tanya Calhoun on 07/12/2021.

- The HDSP coordinator, Troy Lovick, completed the train the trainer Heart Healthy Ambassador Self-Monitoring Blood Pressure (HHA-SMBP) program through the CDC. The program can facilitate the adoption of the team-based lifestyle change program.
- The Diabetes Prevention and Control Program will collaborate with internal partners including the Division of Healthcare Finance and Policy and the Aging and Disability Services Division to identify opportunities to improve, screening, early detection, and self-management of diabetes

Nevada Wellness and Prevention Program

- CDPHP worked with a UNR Intern to conduct research regarding obesity control programming in other states and opportunities for Nevada to expand obesity control efforts. As a result of this work, the Obesity Prevention and Control Program is now the Wellness and Prevention Program (WPP).
- CDPHP welcomed Patricia Segura, the new Wellness and Prevention Coordinator, in June 2021.
- The WPP is working to implement Senate Bill 2, which revised provisions related to the height and weight collection among youth in Washoe County School District (WCSD) and Clark County School District (CCSD). The WPP is coordinating with Washoe County Health District and Southern Nevada District and WCSD and CCSD to identify strategies to support Chief Nurses in conducting height and weight screenings.
- The WPP will be welcoming a PHAP in October 2021 to support wellness initiatives.
- The WPP is continuing Supplemental Nutrition Assistance Program-Education efforts to increase Child and Adult Care Food Program (CACFP) participation among Early Care and Education Centers (ECE). This includes a data analysis to assess gaps in participation statewide.

Preventive Health and Health Services Block Grant

- The grant application for PHHS is complete. The follow up Technical Review has also been completed.
- The new Notice of Award (NOA) is expected in September.
- Subgrantee projects have resumed although COVID-19 response is still a high priority
- Subgrantee reporting and technical assistance calls have resumed
- The Quality Improvement Manager position has been filled.

Tobacco Control Program (TCP)

- On May 27, 2021, the Governor signed and enacted Assembly Bill 59 making the sale of any tobacco product to a person under the age of 21 prohibited in the State of Nevada, generating alignment with Federal Tobacco 21 Laws.
- The Tobacco Retailer Education Website, <https://responsibletoabacconv.com>, continues to receive updates and new tools and resources for Retail Owners/Managers to train their staff on Tobacco 21 Law.

- The Tobacco Control Program, in conjunction with State Tobacco Coalitions and Health Districts, are promoting Tobacco 21 and planning to implement strategies to supply every tobacco retailer in Nevada with newly updated learning materials, which will be available in English and Spanish, and with a store signage kit that relays the Tobacco 21 Law.
- The Tobacco Control Program has developed a variety of correspondence memos in regards to retailer compliance inspections and maintains a close eye on reporting provided by State of Nevada's Attorney General's Office and the Federal Drug Administration.
- State Partner, Southern Nevada Health District (SNHD), had multiple meetings with the UNLV School of Public Health's Dean, and other stakeholders, to establish a permanent tobacco-free campus policy. The UNLV University Policy Committee (UPC) had agreed to advance the policy and moved it into public comment for 30 days. Currently, SNHD is awaiting a follow-up meeting with UNLV to finalize the details.

Women's Health Connection (WHC) Program

- WHC has begun Program Year (PY) 5 with a new Project Officer from the CDC, Natalie Gilbert
- WHC is fully staffed, with the new Clinical and Community Engagement Evaluator starting on August 23rd
- Funding for WHC was cut approximately 12% for PY5 - which will come out of direct screening services
- WHC hosted an MPH intern over the summer who looked at health disparities in relation to screening rates among the WHC target population. She presented these findings during our kick-off meeting to partners and CDC staff as well as wrote a report outlining her findings
- The annual Kick-off meeting took place on July 29, 2021 and was very successful. Representatives from community and clinical partners were in attendance as well as representatives from the CDC
- PY5 priorities will be focused on outreach and sustainability
- NCC is planning the third annual "Paint Nevada Pink" event in collaboration with several other partners and community members. WHC is a sponsor for the event happening October 2, 2021, by the Reno Arch and in Downtown Las Vegas.
- WHC staff will be attending the Cancer Summit In Las Vegas on September 28
- WHC had planned to stay in Las Vegas to resume provider site visits but have decided to cancel due to Covid concerns
- WHC continues to work with Nevada Health Centers, Northern Nevada HOPES, Hope Christian Health Center, Lutheran Social Services of Southern Nevada, and Volunteers in Medicine of Southern Nevada to implement health system changes and community clinical linkages to increase breast and cervical cancer screening services statewide

- WHC continues to work with Access to Healthcare Network (AHN) to support uninsured and underinsured women living at or below 250% of the Federal Poverty Level, receive funding and care coordination for breast and cervical cancer screening and diagnostic services
- The following data accounts for state general funds appropriated for screenings services (\$500,000 per biennium) expended from June 30, 2020, through June 30, 2021.
 - 1,368 women screened
 - 35 clinical breast exams
 - 13 abnormal results
 - 1,892 mammograms
 - 373 abnormal results
 - 34 breast cancer cases, including:
 - 9 cases diagnosed Ductal Carcinoma In Situ, and
 - 25 cases of invasive breast cancer.
 - Referrals to treatment:
 - 15 of the patients diagnosed with breast cancer were successfully referred to Medicaid
- 6,840 women have received breast or cervical cancer screening services in FY21 (June 30, 2020, through June 30, 2021) with funding received from the CDC.
 - 5,077 Clinical Breast Exams
 - 2,012 Mammograms
 - 4,572 Pap Tests
 - 243 cases of breast or cervical cancer confirmed
 - 11 cases of ductal carcinoma in situ
 - 44 cases of invasive breast cancer
 - 188 cases of invasive cervical cancers or cases of premalignant cervical lesions

Office of Food Security (OFS)

- The OFS has contracted with the Blueprint Collaborative to facilitate a 12 month strategic planning process to revise the State Food Security Plan. There will be a number of opportunities for partners and members of the public to contribute, including key informant interviews and a statewide survey. The new State Food Security Plan will be finalized in July 2022.

- The OFS awarded eleven partners Funds for a Healthy Nevada (FHN) monies for the 21-22 fiscal year for initiatives addressing food insecurity.
- The OFS will be welcoming a CDC Foundation and a PHAP in October 2021 to food insecurity initiatives.